

TECHNICAL SEO STRATEGY

NOTE: THIS STRATEGY IS IMPORANT FOR WHAT HAPPENS INSIDE THE STRUCTURING OF YOUR WEBSITE.

WEBSITE SPEED:

- Optimize images and use a reliable hosting service.
- Faster websites rank higher and provide a better user experience.

MOBILE-FRIENDLY DESIGN:

- Ensure your site looks great and functions well on mobile devices.
- Google prioritizes mobile-friendly websites in search results.

SECURE HTTPS CONNECTION:

- Switch to HTTPS to secure data transmission.
- Google favors secure websites, and it builds trust with users.

XML SITEMAP:

- Create and submit an XML sitemap to search engines.
- It helps search engines understand the structure of your site.

CRAWLABILITY:

- Check for and fix any crawl errors using Google Search Console.
- Ensure search engines can easily navigate your website.