

OFF-PAGE SEO STRATEGY

NOTE: THIS STRATEGY IS IMPORANT FOR WHAT HAPPENS OUTSIDE OF YOUR WEBSITE.

QUALITY BACKLINKS:

- Earn links from reputable and relevant websites.
- Quality matters more than quantity – focus on links from authoritative sources.

SOCIAL MEDIA PRESENCE:

- Be active on social media platforms related to your niche.
- Share your content and engage with your audience.

ONLINE REVIEWS:

- Encourage satisfied customers to leave positive reviews.
- Respond to reviews, whether positive or negative, to show you care.

GUEST BLOGGING:

- Write guest posts for other websites in your industry.
- It builds your authority and introduces your website to new audiences.

INFLUENCER PARTNERSHIPS:

- Collaborate with influencers in your niche.
- Their endorsement can boost your website's credibility.